

**From:** Cicala, Kathy [kcicala@floridatoday.com]  
**Sent:** Wednesday, April 28, 2010 3:17 PM  
**To:** Scruggs, Maria  
**Subject:** RE: Cost?

ITEM V.A.1.

A 2x10 publishing on Thursday, 5/20 would be \$513.40  
To publish 4 times would be \$2053.60.

Kathy Cicala  
Legal Advertising Specialist  
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**From:** Scruggs, Maria [mailto:Maria.Scruggs@brevardcounty.us]  
**Sent:** Wednesday, April 28, 2010 3:06 PM  
**To:** Cicala, Kathy  
**Subject:** RE: Cost?

I would need the headline in 18 point. The length should be no less than 10 inches long, and 2 columns wide. Does that help. I have get general information from another department who is very experience in display ads.

Elena Scruggs  
Administrative Secretary  
Charter Review Commission  
2725 Judge Fran Jamieson Way  
Building A-207  
Viera, FL 32940  
321-633-2064

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**From:** Cicala, Kathy [mailto:kcicala@floridatoday.com]  
**Sent:** Wednesday, April 28, 2010 2:50 PM  
**To:** Scruggs, Maria  
**Subject:** RE: Cost?

I can't do anything without knowing what size you need.

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Legal Advertising Specialist  
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**From:** Scruggs, Maria [mailto:Maria.Scruggs@brevardcounty.us]  
**Sent:** Wednesday, April 28, 2010 2:47 PM  
**To:** Cicala, Kathy  
**Subject:** Cost?

Kathy:

Can you give me a quote on a display ad to run in the paper 1 time on Thursday, May 20, 2010.

Also, can you quote me on 4 dates for a display ad: Thursday, May 20, 2010; Thursday, June 3, 2010; Thursday, June 17, 2010; and Thursday, June 24, 2010

Thank you!

Elena Scruggs  
Administrative Secretary  
Charter Review Commission  
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